

**Two Sides**

Two Sides is offering five competition winners the opportunity to visit the forestry and papermaking facilities of one of Europe's leading paper producers. The competition is part of the Two Sides multifaceted awareness campaign recently launched across the UK to promote the sustainability of print and paper as 'Renewable, Recyclable and Powerful'. "The prize is a fantastic opportunity to spend time in some of Europe's forests, seeing how trees are harvested and then replanted, and then follow the pulping process through to final paper production," says Two Sides spokesman Martyn Eustace. "Seeing paper being made and realising how trees are a natural and renewable resource is always a trip that people remember. There are those that believe that our forests are diminishing but in Europe, where more than 90% of our paper comes from, forests have grown by 30% since 1950 and are increasing by 1.5 million football pitches every year." Hosting the visit for five winners are Stora Enso, UPM Kymmene, Mondi Uncoated Fine Papers, grupo Portucel Soporcel and Sappi. These organisations will look after the winners and their colleagues over two or three days, and ensure that there is time not only for discovering more about the industry but also relaxing and enjoying some of the local hospitality. It is easy to enter the competition on the Two Sides website ([www.twosides.info](http://www.twosides.info)), where visitors can also find facts and figures plus general information about the sustainable graphic communication supply chain. For more details, go to [www.twosides.info](http://www.twosides.info).