

Press Release - 3<sup>rd</sup> April 2007

**NAVIGATOR**  
Office paper solutions  
**ECO-LOGICAL**

Financial press in Spain chooses

## Navigator Eco-Logical as the best idea in the field of the “Environment” in 2006

The Spanish magazine “*Actualidad Económica*”, a respected title in Spain’s financial sector, has chosen **Navigator Eco-Logical** as one of the best ideas of 2006.

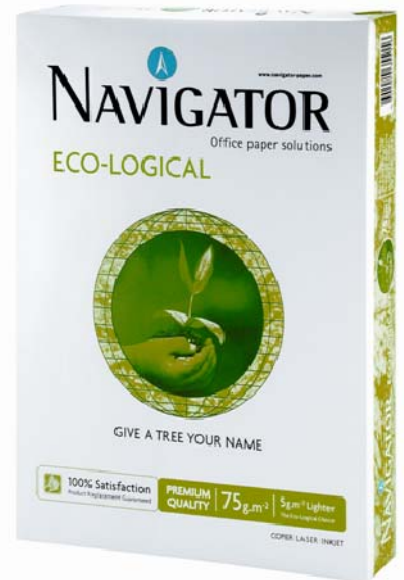
“*Actualidad Económica*” (AE) is the leading financial information weekly magazine in Spain, and also the oldest in the financial sector. Over the years it has observed major events and actors in the Spanish market, and has drawn up various interesting and up-to-date rankings linked to economic and financial topics, one of which is the Annual Best Ideas award.

In an annual initiative that seeks to recognize the most creative products and services in 13 categories, the jury of staff writers and editors chooses those which have stood out for their concept, strategy and method (of working).

This year the categories were Small and Medium-Sized Enterprises, Technology, Services, Social Responsibility, Environment, Automobile World, Finance, Beauty, Health, Watches and Jewellery, Foods, Leisure, and Fashion.

The jury selected **Navigator Eco-Logical** as the best idea in the “Environment” category, due to the combination of the resources it saves thanks to its lower weight (75 g.m<sup>2</sup>), and its premium quality.

Especially designed for a new segment of consumers with strong environmental concerns, Navigator Eco-Logical is the result of years of intense research and technological progress by the Portucel Soporcel Group, with a view to creating products that are simultaneously of the highest quality and make sustainable use of natural resources.





The brand's website at [www.navigator-ecological.com](http://www.navigator-ecological.com) allows visitors to give their name to one of the millions of trees planted by the Group every year, and then follow its progress.

In Portugal Navigator Eco-Logical is sold by a vast range of distributors who bring the brand to the major Portuguese companies that have already opted for this product, such as the banks Banco Espírito Santo and Caixa Geral de Depósitos, the airline TAP, the telecommunications business TMN, and the Portuguese Post Office, among others.

This recognition is a reward for the Group's efforts to develop a Premium 75 g.m<sup>2</sup> paper which offers an outstanding performance, despite being 5 g.m<sup>2</sup> lighter than the traditional 80 g.m<sup>2</sup> office papers.

[www.navigator-paper.com](http://www.navigator-paper.com)