

Press Release – 3rd April 2006

Birmingham, 4-11 April 2006

grupo Portucel Soporcel presents new products at IPEX

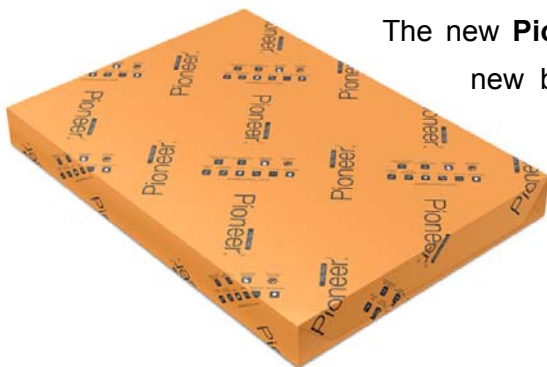
grupo Portucel Soporcel, the European leader in offset papers, will be presenting its more recent product developments at IPEX 2006, one of the largest trade fairs for the graphical industry in Europe, which will be taking place in Birmingham, England, from the 4th to 11th of April 2006.

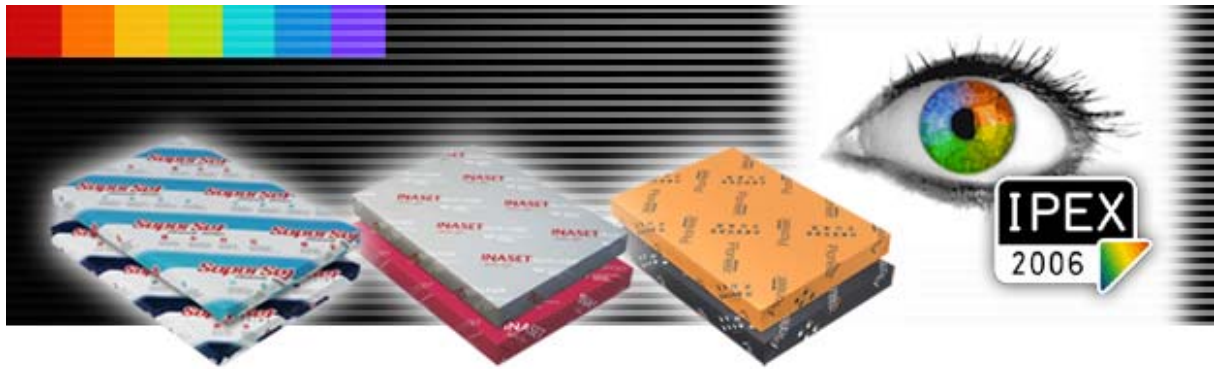


In addition to presenting its new products in this business area, *grupo Portucel Soporcel* presence at this event aims at reinforcing its offset products' brand positioning as market leaders in their respective segments.

With a stand of 224 m², *grupo Portucel Soporcel* will be exhibiting its main products in the offset area, such as the Soporset range, the Inaset range and the major new development being presented at the fair: the Pioneer Graphic range consisting of Pioneer Pre Print and the new Pioneer Offset. Also on exhibition will be the main products from the Office area, showcasing the Navigator, Pioneer, Inacopia, Target and Discovery ranges.

The new **Pioneer Graphic range** will be presented as one of the group's new brands in the Offset segment. It was developed to meet the demanding needs of the graphical sector and includes two products: Pioneer Pre Print, available in 80 to 160 g.m²; and the new Pioneer Offset available in 60 to 350 g.m².





The **Soporset range** is the number one offset paper in Europe, being both leader in terms of brand awareness and the most used by European graphical companies. With a strongly consolidated market position, and based on values such as reliability, performance and convenience, Soporset is a paper that is highly acknowledged for its excellent printing quality and high printing machine performance.

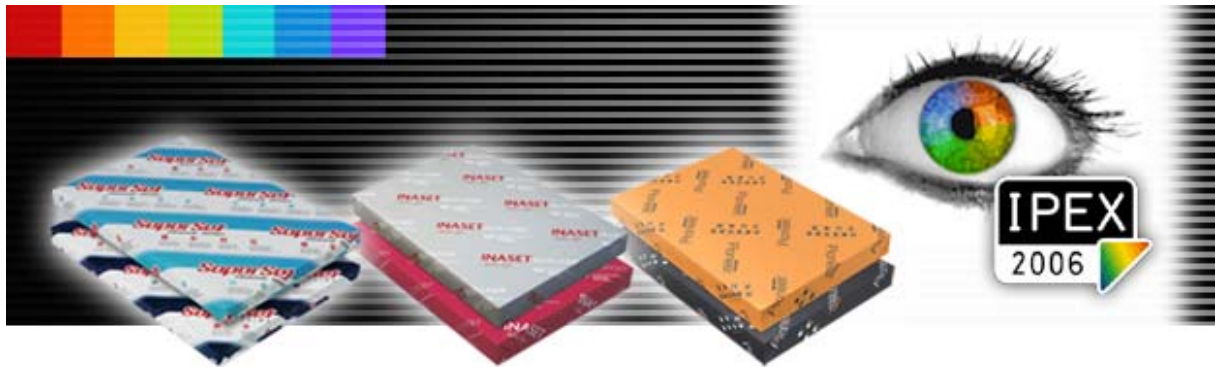


The **Inaset range** will once again confirm its position as the Premium reference brand in the European offset segment, a positioning sustained by values such as tradition, experience and reliability and firmly based on the concept of art. This range indeed has a strong connection to the art of printing, proving its unique printing qualities in all work areas.



Another attraction of the fair will be the Football Simulator with which the visitors to the stand can rate their football skills. The most agile “footballers” will win a souvenir of *grupo Portucel Soporcel*.

Grupo Portucel Soporcel stand at IPEX 2006 can be found in Hall 6, number A50.



About grupo Portucel Soporcel

grupo Portucel Soporcel is the largest producer of uncoated fine papers in the Iberian Peninsula and is the fourth largest in Europe. The Group holds a very strong position in the office paper market and the leading position in Europe in graphical papers.

One should highlight the fact that, in February, *grupo Portucel Soporcel* gave the go ahead to a project for the installation of a new paper plant in its industrial complex in Setúbal, requiring an investment of some EUR 490 million. This will allow the company to significantly strengthen its competitiveness in the paper market and take on a leading position in the European market for fine uncoated papers (UWF).

The new production unit will house the largest and fastest UWF paper producing machine in the world, a state-of-the-art facility that has a nominal paper production capacity of 500 thousand tons per annum.

The Group has offices in Portugal, Spain, France, Italy, United Kingdom, Netherlands, Germany, and Austria, as well as in the United States, and sells to over 70 countries in five continents.

www.portucelsoporcel.com

www.inaset-paper.com

www.pioneer-graphic.com

www.soporset.com