

PORTUCEL SOPORCEL GROUP'S BUSINESS AND BIODIVERSITY STRATEGY

Specific Commitments

Board of Directors

- to integrate the Business and Biodiversity (B&B) philosophy in the management model of the Portucel Soporcel group and its associated companies and entities;
- to advocate the importance of the PEFC and FSC Forest Certification models as practical examples of measures that actively foster Biodiversity conservation and the management of natural values;
- to promote the integration of the Environment and Nature Conservation areas in Portucel Soporcel group's Sustainable Development and Social Responsibility Strategy;
- to schedule Board of Directors meetings every six months in order to assess the measures taken and the projects developed within the scope of the B&B strategy;
- to promote the B&B philosophy in the establishment of Public Private Partnerships for the development of Nature conservation and regional/local development projects;
- to raise the level of awareness and participation of employees and other stakeholders regarding the B&B strategy;
- to take part in internal training initiatives addressing issues related to the management of Biodiversity and of Conservation/Protection Areas, promoted by the Forest Area;
- to win over other entities, which together with Portucel Soporcel group participate in Sustainable Development and Social Responsibility initiatives (such as BCSD Portugal, CELPA or Movimento ECO), to the importance of developing a B&B strategy;

Forest Area

- to take part in initiatives that focus preservation and management of Biodiversity developed within the scope of the PEFC and FSC Forest Certification models;
- to include in the framework of the B&B strategy the partnership projects jointly developed with the World Wide Fund for Nature (Biodiversity Project – Classification of high conservation value areas in the estate of the Portucel Soporcel group – levels 1 and 2) and AmBioDiv – Valor Natural (Conservation Action Plans and Manual of Biodiversity Assessment Techniques – BAT-M);

- to determine within the scope of FSC Certification Portucel Soporcel group's forests areas of that are eligible for classification as 'High Conservation Value Areas', articulating their management as well as that of existing and potential natural values with the development of B&B strategy initiatives; to prioritise the implementation of actions viewing the conservation of biodiversity values found locally in the High Conservation Value Areas that were classified at regional level, i.e., in landscape units corresponding to approximately 48% of the land subject to forest certification;
- to promote the possibility of developing B&B projects (independently or under partnerships) in areas susceptible of being classified as High Conservation Value Areas (AAVC2 e AAVC3) under the joint project with the WWF;
- to promote and implement the usage of Conservation Action Plans in the management of multifunctional landscape units where traditional or eco-innovative social and economic practices allow both the development of Nature conservation processes and farming and/or forestry activities (example: cork-oak groves, holm-oak groves, arable crops);
- to promote the integration of R&D projects developed by RAIZ or by other R&D entities to be appointed by Portucel Soporcel group aiming the development of safer and sustainable phytosanitary wood production practices, as well as promoting the conservation of Biodiversity and Ecosystems;
- to develop and implement projects to be submitted to the appropriate national and communitarian co-funding sources, in particular within the scope of the National Strategic Reference Framework – NSRF and the LIFE+ programme, and to establish a network of preferred partners from either public or private sector;
- to promote sectoral and multi-sectoral internal training initiatives addressing issues related to the management of Biodiversity and of Conservation/Protection Areas;
- to stress the importance of a pro-Biodiversity management model for the sustainability of the bioenergy and biomass sector.

Industrial Area

- to promote initiatives and communication mechanisms addressed to wood suppliers to ensure that they understand the B&B underlying principles and integrate them in the PEFC and FSC Certification models for the management of Biodiversity and Conservation/Protection Areas;
- to set up an appropriate space (a display area or a panel) in each of the industrial units (Setúbal, Cacia and Figueira da Foz) to post information concerning the development of initiatives deriving from the B&B strategy;
- to pursue the development of mechanisms promoting the profitable use of bioenergies with the aim of supporting the fight against climate change and the conservation of natural values;

- to take part in internal training initiatives promoted by the Forest Area addressing issues related to the management of Biodiversity and of Conservation/Protection Areas;

Commercial Area

- to develop and finetune marketing and communication tools targeting shareholders and customers that adequately convey and prove the importance of a B&B strategy for the market positioning of the Portucel Soporcel group;
- where applicable, to incorporate the added value of the development of the B&B strategy into the Portucel Soporcel group's products;
- to be actively involved in facilitating the interpretation of B&B strategy results by all employees, customers and other stakeholders;
- to take part in internal training initiatives promoted by the Forest Area addressing issues related to the management of Biodiversity and of Conservation/Protection Areas;

The Executive Committee

October 2007